

## WORK EXPERIENCE

### ENDAVA

Oct 2016 - Present

#### Senior UX Designer

User centered design focused on best practices and human interface guidelines • Understanding user needs and business goals and translating them into great user experiences • Wire-framing, rapid prototyping, interactive prototypes, user journeys, flow diagrams • Leading and facilitating client user experience workshops, client presentations and the relationship with the stakeholder

### ELOQUENTIX

July 2014 - July 2017

#### User Experience Consultant

Developing web and mobile apps. Providing design consultancy on different areas as: research, prototyping, visual, interaction and mobile design for big companies such as E.ON Germany.

### CIPRIAN.DESIGN

2010-2014

#### Freelance UI/UX Designer

Consult with small businesses and individuals who needed an effective online presence to create professional and attractive applications.

### XWIKI

2010-2011

#### UI Designer

Design & integrate web applications using XWiki – Open Source wiki and content oriented platform for developing collaborative applications.

### MIND SOFTWARE

2007-2010

#### System Test Engineer

Documentation review, writing test cases, test scenarios, configuration of test environment and test data, execution of manual and automatic tests, reporting bugs, knowledge transfer and trainings.

## EDUCATION

### MALMÖ UNIVERSITY

Sweden, Malmö, August 2015 - June 2016

#### MSc. Interaction Design

Thesis: “Interaction Design constraints for Internet of Things devices”

### GH. ASACHI TECHNICAL UNIVERSITY

IASI, 2004-2009

#### BSc. Electrical Engineering - Applied Sciences

Graduation paper: “Computer-Aided Learning System”.

### ESIGELEC

Ecole supérieure d'Ingénieurs Rouen, France

January 2007- June 2007

#### Erasmus Studentship, Information Systems Engineering

Subject areas studied were software projects and information systems, programming languages and internet based applications fundamentals.

## CERTIFICATES

### TALLINN UNIVERSITY

The Institute of Informatics Tallinn, Estonia, 2012

#### New Media: Experimental Interaction Design

Study of Design Fundamentals: research, wireframes, prototyping.

### CYPRUS UNIVERSITY OF TECHNOLOGY

Cyprus, Limassol, Summer 2015

#### Research Methods in Human-Computer Interaction

Study of data collection approaches & data analysis technics

### AUTOCAD 2D & 3D

**Certificate of Completion** - Autodesk Authorized Training Center

### ENGLISH LANGUAGE

**Cambridge:** Certificate in Advanced English (CAE)

## OTHER ACTIVITIES

### Trainer “Romania Interaction Lab”

[www.romaniainteractionlab.com](http://www.romaniainteractionlab.com)

Delivering UX Design & Design Thinking Workshops to designers willing to augment their skills and people from all disciplines wanting a career change.

### Code4Romania

[www.code4.ro](http://www.code4.ro)

Active member of Code4Romania Community helping Romanian Institutions go through digital transformation. Currently I am being involved in strategy phase for building “Agentia Nationala a Bunurilor Imobilizate (ANABI)”

### Mentor - Innovation Labs 2018

[www.innovationlabs.ro](http://www.innovationlabs.ro)

I offered mentorship to 14 teams within the digital product innovation national contest. 3 of the teams made it to the Bucharest final.

### Mentor “Scoala Informala de IT”

Providing regular trainings on topics such as “Wireframes & Prototyping”

### CodeCamp Speaker (Cluj 2016)

Interaction Design for IoT

## TECHNICAL EXPERTISE

### UX STRATEGY



### UX RESEARCH



### INFORMATION ARCHITECTURE, TASK FLOWS, JOURNEY MAPS



### WIREFRAMES, PROTOTYPES, VISUAL DESIGN



### HTML5/CSS3/RESPONSIVE WEB DESIGN



### Tools

Sketch / Photoshop / Illustrator

Invision / Marvel App

Adobe Premiere

Omnigraffle / Axure

Principle

## GET IN TOUCH

Portfolio

[www.ciprianamaritei.com](http://www.ciprianamaritei.com)

[www.ciprian.design](http://www.ciprian.design)

Contact

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